

## Get social!

The extensive **blu Influencer Network** allows you to reach the German-language LGBT audience via a host of community heavy hitters. As a media corporation publishing in Berlin, Munich, Hamburg, Frankfurt and Cologne, we can utilise our close ties into local gay scenes and to nationally recognized influencers with whom we have been cultivating long-standing relationships for years.

### WHAT WE OFFER:

- We help you **develop** creative campaigns
- We help you **choose** appropriate influencers and channels
- We handle **campaign management** through launch, optimisation and performance analysis

### REACH



Instagram:  
**590.000+**



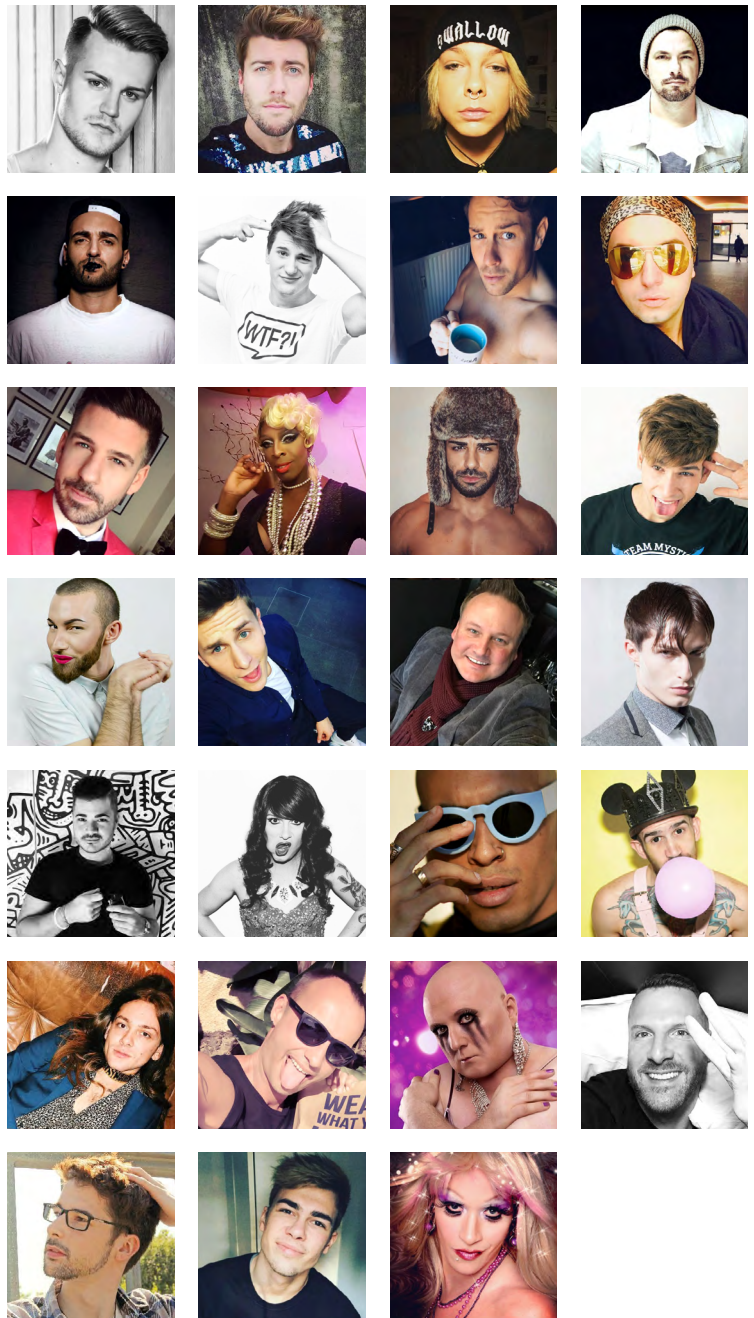
Facebook:  
**580.000+**



YouTube:  
**280.000+**



Twitter:  
**140.000+**



### CONTACT US

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